VISITOR ENGAGEMENT FOR CORPORATIONS

EASY GROUP OPT-IN, INTEGRATED EVENT WEB PAGES AND A SOCIAL MEDIA HUB PROVIDES FORCE MULTIPLIER EFFECT FOR INFORMATION DISSEMINATION

Successful organizations are built on an active and engaged workforce. Whether your workforce is made up of shift-workers, full-time, part-time, or even third-party service providers, it is important to keep all stakeholders engaged and informed.

With Everbridge's Visitor Engagement module you can easily grow a contact database using keyword opt-in, while maintaining complete control over authoring and publishing messages directly to your stakeholders via social media and other contact paths. Everbridge Visitor Engagement truly is the ideal solution for easily collecting contact opt-in information and one-click social media publishing capabilities.

KEY FEATURES:

Easy group opt-in – Maintain a robust database of opt-in contacts to foster dialogue between both public and internal contacts.

Event Web Pages – Web pages provide real-time feeds of all notifications related to your public and internal-facing events.

One-click social media publishing – Easily connect with multiple Facebook and Twitter accounts to broaden the reach of your message.
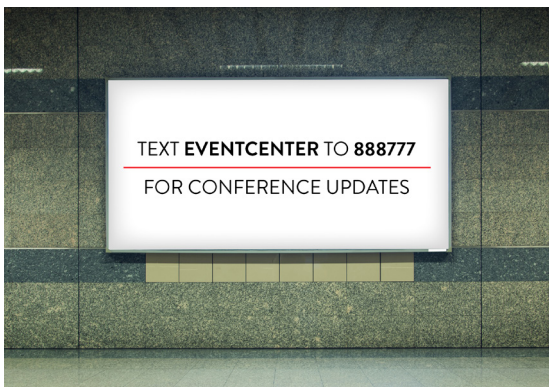
Information Dissemination Control – Maintain complete power and control to author messages and disseminate information at will.

everbridge®

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CALL +1-818-230-9700

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PROVIDE STAKEHOLDERS WITH IMPORTANT INFORMATION

Communicating important event information can be a challenge, especially for large-scale groups. With Visitor Engagement, stakeholders can easily sign up to receive real-time event notifications and alerts:
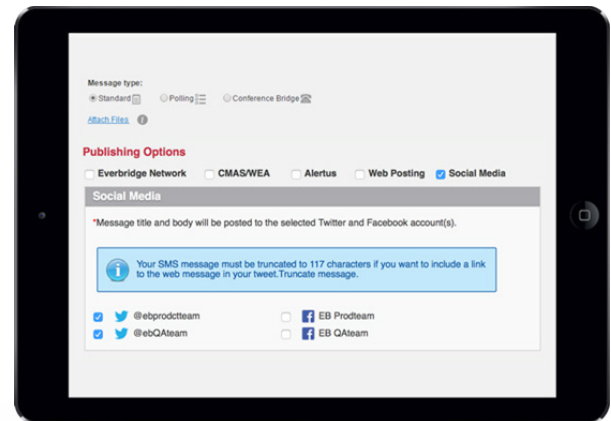

TEXT **EVENTCENTER** TO **888777**

FOR CONFERENCE UPDATES

+ Attendees simply text a keyword, for example **EVENTCENTER** to **888777**.

+ Registrants receive event information and notifications directly on their phones.

+ At the conclusion of the event, participants can be invited to sign up for more alerts.

CONTROL INFORMATION DISSEMINATION

Visitor Engagement allows for complete power and control over the messages your organization sends. You decide on the messaging and publish when the time is right.

COMMUNICATION FORCE MULTIPLIER

One-click publishing broadens your message reach and offers direct power and control over information shared through various communication channels including event web pages, Facebook, Twitter, text, voice, Everbridge Network, and email.

ONE-CLICK PUBLISHING

SEND

TEXT   EMAIL   VOICE   EVERBRIDGE NETWORK   WEBPAGE   FACEBOOK   TWITTER

About Everbridge

Everbridge, Inc. (NASDAQ: EVBG), is a global software company that provides critical communications and enterprise safety applications that enable customers to automate and accelerate the process of keeping people safe and businesses running during critical events. Everbridge is based in Boston and Los Angeles with additional offices in San Francisco, Beijing and London.

For a full product description, along with best practices and product details please see the Everbridge User Guide and Everbridge University.

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