



Corporate Security & Protection Services

Beyond business risk management.
Global operational resilience.



The world has become an unpredictable place creating uncertainty and insecurity for anyone doing business overseas or in unfamiliar environments.

When you are operating a global business, you need to be able to deploy people and other assets and feel confident they can just 'get on with business' without having to worry. You can't be limited by potential risks. Equally, you can't just ignore them. After all, it's your responsibility to ensure their safety, and the security of your assets wherever they are located.

Everbridge exists to help you do that. Our comprehensive risk management services are designed to enable businesses to operate safe in the knowledge that everything possible is being done to ensure their people and other assets are protected. We combine deep security expertise with innovative technology to help you deliver the policies, training, protection and responses needed - no matter what.

We recognize that every organization is different, so first we invest time to get to know you and your business. Not just who you are and what you do, but your culture, your processes and how you operate. We need to understand the risks and demands placed on your people and the way they work. Only then are we able to identify where we can add most value and how we can integrate with your other resources.

The result is a true partnership. One where everyone knows what their responsibilities are, how it all fits together, and how it ensures that reliable risk analysis, interpretation and response becomes the norm.

Creating robust risk management processes is how we've become the essential security partner for international organizations - enabling business as usual wherever you operate.



Everbridge has vast experience in providing strategic and practical security support to many of the world's most prominent organizations. This means you can rely on us to protect your people and global operations.

Secure journey management

Organizations need to prioritize the safety of their travelers but keep them focused on the purpose of their business trip. Secure journey management removes concerns about risk for the employee when traveling through unfamiliar or hostile environments. It specifically applies to ground transportation but is much more than a car service that gets you from A to B at your destination. It's about applying a range of considerations that ensure the safety of the traveler and a successful risk-free trip.

Services can include:

- Secure transportation
- Discreet executive protection
- Airport transfers
- VIP fast track/meet & greet
- Pre-trip intelligence gathering & risk assessments

How does Everbridge approach secure journey management?

"It's an end-to-end resilience solution; a risk-based, intelligence driven approach."

Everbridge's approach to secure journey management starts with risk assessing four important elements of the trip to determine the most proportionate resources to apply to the assignment.

For instance, two very different trips could still require the same high level of security provision.

One trip could be a first-time traveler journeying to a remote site to undertake some engineering work in a medium to high-risk destination. The other could be the CEO of a prominent organization traveling to a low-risk destination to attend a range of investor meetings. They may be returning to a familiar location, but they have a high public profile and are therefore more vulnerable.

1. **To conduct the risk assessment, firstly, we look at the individual.**

What's their age, sex, travel experience, and attitude to risk? Are there any pre-existing physical, psychological, immunological, or medical conditions? What's their position within the organization? What task have they been assigned to complete during the trip?

2. **Secondly, we consider the organization.** What industry sector is it in, and what brand reputation does it have? Is it subject to hostile press or any specific threats to its operations?

3. **Thirdly, we review the security and safety threats at the destination.** Is the country politically stable? What is the level of terrorism, crime, or kidnap risk? What are the social/cultural differences, climate, and environmental risks? We also consider endemic diseases and the structure of its health system.

4. **Finally, we review the proposed itinerary.** What are the dates of travel and trip duration? Which hotels, business premises, meeting venues or landmarks are to be visited?

What sets Everbridge apart when delivering this type of service?

A highly valued aspect of how Everbridge facilitates secure journey management services is our intelligence-led methodology.

Our extensive team of in-house risk analysts operate 24/7, monitoring the globe for information about emerging threats or live incidents that could impact travel safety or business continuity.

Within 15 minutes of our analysts becoming aware of a situation, they have geo-coded its location, applied a threat level, and composed a brief report, which is then distributed as an alert through our risk management technology solution, Riskmatics.

The security operations personnel at Everbridge receive these alerts and align them with secure journey management tasks they are managing, both pre-trip and during the trip. They will advise the client organization of any changes in the risk profile at the destination that may necessitate an adjustment to the level of security support provided, or consider if the trip remains safe to continue.



Operational oversight

It's also important for many organizations to receive clear communications throughout the secure journey management assignment, so Everbridge assigns a dedicated Operations Manager to provide operational oversight of every task.

Our operatives on-the-ground adhere to strict operating procedures, including checking-in to confirm the itinerary is progressing as planned, safe arrival at destinations, comfort of the traveler etc. We then report this information as often as required to the people at the client organization responsible for the safety of the traveler.

Whether the employee is traveling through Oslo or Johannesburg, they will enjoy the same elevated level of service, delivered by discreet and highly trusted professionals who are appropriately trained, insured, and licensed.

Everbridge takes full responsibility for every task, providing assurance and peace of mind for the organization utilizing the service. It means they have just one resource to rely on and one relationship to manage, instead of many around the world that come with varying levels of service and account management.

Finally, should the worst happen, Everbridge operates a 24/7 response centre, supported by a global network of approved health care, security, legal and logistics service suppliers, so we can get your people out of trouble quickly – providing a connected response to get the situation under control, saving you time and worry.

The benefits of the Everbridge secure journey management services

- Risk assessments
- Real-time intelligence
- Operational oversight
- 24/7 crisis response

All of these are delivered in-house by 'connected' teams of security, medical and risk specialists.

Security risk assessments

The effectiveness of an organization's security program is dependent on the accurate assessment of many different elements. At Everbridge, we meticulously tailor our security solutions to your unique needs, serving as your trusted advisor in safeguarding your premises - be it offices, industrial facilities, event venues, hotels, or residences.

Our approach begins with a comprehensive assessment, when we research every aspect of your security infrastructure and personnel deployment. Through thorough intelligence gathering, we analyze crime patterns, assess the prevailing threat landscape, and scrutinize social engineering vulnerabilities.

Furthermore, our assessments extend beyond local threats, and we create a specific risk profile for your organization. By taking this holistic approach, we ensure that your security strategy aligns seamlessly with your operational objectives and provides robust protection against a wide range of potential hazards.



Evacuation and emergency response planning

When the situation turns critical, you have no better partner than Everbridge. We offer a wealth of experience in successfully and rapidly extracting personnel from scenes of natural and environmental disaster, political unrest, terrorist incident, kidnap or other life-threatening situations.

The overall objective of the emergency evacuation plan is for the protection of your travelers and expatriates to maximize their safety and security during periods of conflict.

This plan aims to document and provide a roadmap for thinking about the potential crises, analyzing the available intelligence, and responding to the evolving situation on the ground as rapidly as possible.

It will also serve as a training tool on the measures that will be taken in the lead up to any potential conflict, and during that conflict.

Areas we focus on include:

- Country risk assessments
- Trigger points
- Evacuation alert states
- Methods of evacuation
- Evacuation stages



Training

The Everbridge training programs are always delivered by subject matter experts who cover a wide range of security topics delivered in a variety of formats to suit your needs - including eLearning, remote or on-site workshops or lecture-style briefings - to groups or individuals.

Most courses are pre-designed, however, as standard we will collaborate with you to customize the content, so it fits the unique needs of your organization and the course participants, by undertaking a training needs analysis prior to training delivery.

You can be confident that our training programs deliver the highest standards of quality assurance.

Most popular courses:

- Traveler safety & risk awareness
- Kidnap & ransom
- Lone female traveler
- LGBTQ
- Hostile environment awareness training (HEAT)
- Hurricane preparedness
- Crisis management



Special projects

At Everbridge, our expertise in delivering specialized security consultancy services and hands-on protection is unparalleled. Our robust security protocols and processes can offer high-level expertise to protect your organization, facilities or employees when faced with a high-risk threat. Our experienced team of experts are adept at creating plans to protect people, assets and premises, and all work within a strict code of conduct and operating procedures.

Typical special project services:

- Security support for large-scale operations, including sporting events and film/TV productions
- Security support for high-risk operations, including hostile terminations, austere travel or emergency response support during major incidents
- Security support for corporate events, including AGMs, board meetings, conferences and marketing events
- Long-term security imbeds
- Investigations
- Due diligence
- Background checks
- Surveillance and counter-surveillance



How does Everbridge operate?

Over the past 30 years we have developed a global partner network of over 200 “approved” partners and suppliers, encapsulating a broad range of security industry capabilities to meet a variety of challenging client requirements. Each member has a proven track record in providing exceptional levels of service in their field of expertise within a variety of bespoke requirements. This network approach lets us rapidly respond to crisis events with individuals or companies who benefit from local knowledge and contacts, and maintain routine tasking requirements. Experience has shown that our operating model will deliver an additional business benefit to our customers - a more cost-effective approach that allows us to operate within a commercially beneficial model to our clients.

Any prospective supplier who expresses an interest in providing services is required to pass our robust supplier due diligence process. As a minimum we would assess their credentials in the areas detailed below and upon successfully achieving the required standards, suppliers are then entered into an approved vendor management system. This approach ensures we maintain an unrivalled database of suppliers.

All potential suppliers are subject to a rigorous selection and credentialing process which includes, but is not limited to:

- Company overview and history
- Operational capabilities

- Proof of insurance covering professional indemnity, employers, public, products liability, vehicles and airframes (where appropriate)
- Process checks for recruitment and screening of staff delivering the services
- Training program to maintain operational standards
- Compliance with data protection requirements
- Proof of licensing and certification for the services provided
- Vehicle and fleet information

Our selection process determines whether a third-party partner demonstrates an overall quality of service consistent with the essential elements of the Everbridge safety criteria.

Get in touch to discover more about our corporate security and protection services

Our extensive team of risk consultants and security professionals are looking forward to discussing and solving your distinct operational challenges.

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About Everbridge

Everbridge, Inc. empowers enterprises and government organizations to anticipate, mitigate, respond to, and recover stronger from critical events. In today's unpredictable world, resilient organizations minimize impact to people and operations, absorb stress, and return to productivity faster when deploying critical event management (CEM) technology. Everbridge digitizes organizational resilience by combining intelligent automation with the industry's most comprehensive risk data to Keep People Safe and Organizations Running™.

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