



Building Resilience with the Everbridge Critical Event Management Platform

Know earlier. Respond faster.
Improve continuously.



Our world is complex and rapidly changing

Threats and disruptions of all types are increasing, a higher frequency equates to a bigger impact on populations and businesses.

Organizations face many different types of critical events that threaten employee safety, disrupt operations, and put a company’s reputation at risk. Prioritizing and building resilience against these threats has never been more important to the success of modern organizations.



“In the period 2000 to 2019, there were 7,348 major recorded disaster events claiming 1.23 million lives, affecting 4.2 billion people...resulting in approximately US\$2.97 trillion in global economic losses.”




United Nations Office of Disaster Risk Reduction
Human Cost of Disasters Report, 2020



Empower Resilience

Everbridge’s critical event management (CEM) platform leverages intelligent automation technology, so you can anticipate, mitigate, respond to, and recover from critical events.

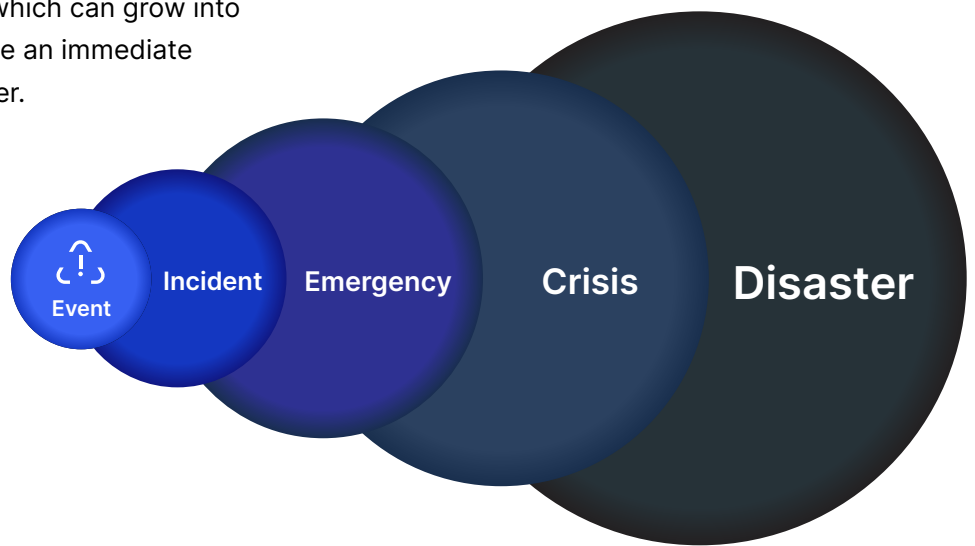
**Keep people safe
and organizations running.**

	1980-1999	2000-2019
 Reported disasters	4,212	7,348
 People affected	3.25B	4.03B
 Economic losses (USD)	\$1.63T	\$2.9T

What does a lack of resilience look like?

Inability to anticipate risk. Slow response. Limited insights.

Organizations that do not prioritize or invest in resilience are at a competitive disadvantage. Without the proper tools in place, organizations cannot mitigate small events, which can grow into full-scale disasters, nor manage an immediate disaster such as severe weather.



How Everbridge helps [Our critical event management solutions](#)

The most successful organizations are proactive and take measures to strengthen resilience by investing in solutions that help reduce business interruption, employee productivity losses, IT downtime, and property damage. In the 2023 commissioned Total Economic Impact™ of Everbridge study, Forrester Consulting found that a composite organization comprised of interviewees with experience using Everbridge's CEM platform benefitted from an ROI of 358%.¹



People resilience

Maximize workforce safety, well-being, and productivity wherever people are.

Organizations with hybrid work environments need to protect people at home, in the office, and while traveling. Everbridge people resilience solutions make it easy to identify location-based risk, communicate with employees, and provide access to support and emergency services when needed.



Business operations

Anticipate and mitigate the impact of disruptions to strengthen business continuity.

Anticipate and respond to disruptions with a single platform to mitigate risk and instantly mobilize people. Everbridge business operations solutions empower customers to anticipate risk, activate automated incident response workflows, and facilitate ongoing communications so organizations keep running.



Public safety

Safeguard the public before, during, and after critical events.

Public safety leaders depend on Everbridge public safety solutions to pinpoint risk and enable real-time collaboration across teams and jurisdictions. Everbridge meets specific data and compliance requirements for countries around the world to keep people safe wherever they live, work, and visit.



Smart security

Protect buildings, assets, and people in your physical locations.

Everbridge smart security solutions provide a comprehensive view of physical locations and assets, reduce training and security costs, and alert on potential risks so organizations can respond to emergencies faster.



Digital operations

Minimize the impact of IT service disruptions and reduce unplanned work.

Everbridge digital operations solutions monitor performance across all systems to strengthen security and automate IT workflows to enable teams to work quickly and confidently. Organizations can predict disruptions based on thousands of data sources and signal and alert the right people.

¹ "The Total Economic Impact™ Of Everbridge Critical Event Management", February 2023